



PRODUCT MANAGER RX (2 YEARS FIXED TERM CONTRACT)

KEY RESPONSABILITIES:

- Develop, implement and monitor marketing strategy for assigned portfolio;
- Define objectives and action plan for assigned products;
- Evaluate the effectiveness of marketing actions and suggest improvements as required;
- Initiate, prepare and coordinate scientific events organized by the company: round tables, workshops and symposiums;
- Collect medical information and draw up the product training that supports the field team;
- Conduct double visits with the KAM/MR.

JOB REQUIREMENTS:

- MD required
- Experience in therapeutic areas like cardiology and/or diabetes is mandatory
- Solid knowledge of marketing (medical background is an advantage)
- Proven understanding of pharmaceutical environment and healthcare systems
- Leadership skills
- Analytical thinking
- Result oriented
- Advance level of English: both speaking and writing, good understanding of medical English

Applications can be submitted at cariereromania@zentiva.com.

