



PRODUCT MANAGER RX (1 YEAR MATERNITY COVER)

KEY RESPONSABILITIES:

- Develop, implement and monitor marketing strategy for assigned portfolio;
- Define objectives and action plan for assigned products;
- Evaluate the effectiveness of marketing actions and suggest improvements as required;
- Initiate, prepare and coordinate scientific events organized by the company: round tables, workshops and symposiums;
- Collect medical information and draw up the product training that supports the field team;
- Conduct double visits with the KAM/MR.

JOB REQUIREMENTS:

- MD required;
- Experience in therapeutic areas like urology/rheumatology/pain therapy/ orthopedics/ endocrinology is mandatory;
- Solid knowledge of marketing (medical background is an advantage);
- Proven understanding of pharmaceutical environment and healthcare systems;
- Leadership skills;
- Analytical thinking;
- Result oriented;
- Advance level of English: both speaking and writing, good understanding of medical English.

*Applications/recommendations can be submitted at cariereromania@zentiva.com until **December 4th, 2020**.*

#TEAM

