



PRODUCT MANAGER

Alvogen Romania (a Zentiva company)

Dear colleagues,

We would like to inform you that we have launched an internal and external recruitment and selection process for the position of **Product Manager in Alvogen Romania SRL**. The role will report to **Cosmina Cozma, Head of Rx Marketing**.

Key Responsibilities:

- Develop, implement and monitor marketing strategy for assigned portfolio;
- Define objectives and action plan for assigned products;
- Evaluate the effectiveness of marketing actions and suggest improvements as required;
- Initiate, prepare and coordinate scientific events organized by the company: round tables, workshops and symposiums;
- Collect medical information and draw up the product training that supports the field team;
- Conduct double visits with the KAM/MR.

Job Requirements:

- MD required;
- Previous experience in hospital portfolio;
- Experience in therapeutic areas like oncology and hematology is required;
- Solid knowledge of marketing (medical background is an advantage);
- Proven understanding of pharmaceutical environment and healthcare systems;
- Leadership skills;
- Analytical thinking;
- Result oriented;
- Advance level of English: both speaking and writing, good understanding of medical English.

Așteptam aplicația/recomandarea ta la adresa de e-mail cariereromania@zentiva.com

#TEAM

