

## Product Manager CHC SOLACIUM Pharma

We launched an internal and external recruitment & selection process for the position of Product Manager CHC in SOLACIUM Pharma, reporting full line to Catalina HUSZAR, CHC Marketing Manager

### Key accountabilities:

- Responsible for the allocated CHC portfolio with big impact in the business plan;
- Development, implementation and control of marketing plans/long range plans for the concerned products, aimed at maximizing market share and achieving sales objectives;
- Define and follow-up the implementation of strategy and tactics for the concerned products;
- Focus on the success of the concerned products through effective resource-allocation, maximizing product life-cycles, knowing how to identify and prioritize resource needs and shift resources if necessary in line with the defined business strategy and plans;
- Focus on the media plan for the concerned products;
- Acts as a role model, in line with all ethical & compliance rules and promote the highest ethical & compliance standards.

### Job requirements:

- Education: University degree
- Experience: minimum 3 years of Brand management experience, CHC portfolio management it's an advantage
- Knowledge:
  - o In-depth knowledge of Marketing
  - o Demonstrates excellent English language skills
- Characteristics:
  - o Highly focused and drives to set for him/herself ambitious objectives
  - o Integrity, tenacity and adaptability in complex situations and an often changing environment; able to handle pressure and commit to and respect deadlines
  - o Ability to constantly self-challenge and challenge others in a constructive way
- o Quick to analyse and take action
- o Excellent communication skills
- o Capacity to perform highly both individually and within a team
- o Mindset of „Game changer”

Please send your application or recommendations to [cariereromania@zentiva.com](mailto:cariereromania@zentiva.com) until 13<sup>th</sup> of August included.

Thank you!  
**Commercial Operations HR Team**

