

MEDICAL ADVISOR - Commercial Division

We launched an internal and external recruitment & selection process for the position of **Medical Advisor**, reporting full line to **Liliana Gherghe, Head of Medical**.

JOB PROFILE

Within the framework of Zentiva Romania business strategy and her area of expertise, provides medical and scientific support to internal (Sales and Marketing, Regulatory Affairs, Pharmacovigilance, Product launch departments) and external customers (Health Care professionals, Regulatory bodies) to maximize the benefit of Zentiva products in compliance with the principle of ethics and company standards.

KEY ACCOUNTABILITIES:

- Participates with Marketing Department in defining Brand strategy and roll-out plans;
- Provides scientific expertise in the development of promotional materials;
- Provides disease and product knowledge training to sales force through formalized training supports and sessions aimed at maximizing sales force efficiency;
- Participates in Medical Education activities (RTDs, symposia, congresses);
- Develops opinion leaders strategy in collaboration with Marketing Department;
- Network with scientific community including key thought leaders;
- Regularly updates product or disease-related information (tracks, reviews and circulates the latest medical information and publications on Zentiva products and competitors);
- Actively participates in the Medical Information process (answers to Health Care professional inquiries, tracks and maintains the Q&A database);
- Provides support to Pharmacovigilance Head in regularly reviewing drug safety profiles in his/her area of expertise and contributing to the risk-benefit assessment;
- Acts as a role model, in line with all ethical & compliance Zentiva rules and promote the highest ethical & compliance standards.

JOB REQUIREMENTS:

- Education: University degree in Medicine
- Experience: Previous pharmaceutical experience (understanding of health care system and of the regulatory, legal, and financial implications of the business)



- Knowledge:

- o In-depth knowledge of current medical practice in his/her area of expertise;
- o Demonstrates excellent English language skills;

- Characteristics:

- o Demonstrates willingness and capability to cooperate well with colleagues in Marketing, Medical, Regulatory and other relevant departments;
- o Highly focused and drives to set for him/herself ambitious objectives;
- o Integrity, tenacity and adaptability in complex situations and an often changing environment; able to handle pressure and commit to and respect deadlines;
- o Ability to constantly self-challenge and challenge others in a constructive way;
- o Quick to analyse and take action;
- o Excellent communication skills;
- o Loyalty and confidentiality;
- o Availability to work extra hours and to travel (in and out land), punctuality;
- o Capacity to perform highly both individually and within a team.

Please send your application or recommendations to cariereromania@zentiva.com until 23th of April included.

We are
ZENTIVA
Romania!

