

**Contul de Profit si Pierderi - Buget 2010**Societatea: **ZENTIVA SA**Moneda: **RON**Perioada: **2010**

	<b>TRIM 1</b>	<b>TRIM 2</b>	<b>TRIM 3</b>	<b>TRIM 4</b>	<b>Total Buget 2010</b>
<b>Vanzari nete</b>	55,101,357	52,476,475	51,248,900	56,135,400	214,962,131
Cost de Productie	(25,420,039)	(25,874,594)	(28,376,488)	(26,744,193)	(106,415,314)
<b>Profitabilitate marginala</b>	<b>29,681,318</b>	<b>26,601,881</b>	<b>22,872,412</b>	<b>29,391,207</b>	<b>108,546,817</b>
<i>% Profitabilitate marginala</i>	53.9%	50.7%	44.6%	52.4%	50.5%
Cheltuieli de Vanzari si Marketing	(12,355,601)	(12,926,856)	(11,072,710)	(14,290,128)	(50,645,295)
Cheltuieli Generale si Administrative	(3,257,923)	(3,933,888)	(3,222,744)	(3,576,244)	(13,990,799)
Cheltuieli de Cercetare si Dezvoltare	(990,169)	(967,368)	(964,679)	(964,899)	(3,887,115)
<b>Rezultat din Exploatare</b>	<b>13,077,625</b>	<b>8,773,768</b>	<b>7,612,279</b>	<b>10,559,935</b>	<b>40,023,608</b>